

**BUSINESS PROGRAM
of Margaritinskaya Fair**

(21 September 2018 – 1st day, Friday)

- 09:30-10:00** Welcome coffee break (NArFU named after M.V.Lomonosov)
- 10:00-11:30** **Plenary session «International cooperation. Vectors of partnership»**
(NArFU named after M.V.Lomonosov)
Speakers (list is being composed)
- 11:30-11:45** Coffee break
- 11:45-13:15** **B2B meetings** (list is being composed)
- Seminar
**Implementation of the state power in the sphere of trade
(until 14:30)** (NArFU named after M.V.Lomonosov)
- Round table
Specialists for exporters: problems of forming and retention of staff
(NArFU named after M.V.Lomonosov)
- Round table
Opportunities and prospects for the inbound tourism in our region
(NArFU named after M.V.Lomonosov)
- Round table
Promotion on the export markets (NArFU named after M.V.Lomonosov)
- 13:15-14:30** Lunch
- 14:30-15:00** Transfer to the exhibition center «Nord-Expo»,
21 Papanin st.
- 15:00-16:30** **Visiting of the trade rows at the international «Margaritinskaya Fair»** (exhibition center «Nord-Expo», 21 Papanin st.)

(22 September 2018 – 2nd day, Saturday)

- 10:30-15:00** **Excursions** (according to the private schedule)
- 10:00-12:00** Round table
Possibilities of modern logistics for exporters in our region (NArFU
named after M.V.Lomonosov)

Round table

Regional brand: creation of an «umbrella» to move upwards
(NArFU named after M.V.Lomonosov)

Seminar

Interaction of federal, regional and local self-government on the issue of certification of trade objects for disabled people and mobility impaired population groups (NArFU named after M.V.Lomonosov)

Seminar

Making of safety passports for trade objects (territories) and a form of safety passports for commercial objects (territories)
(NArFU named after M.V.Lomonosov)

14:30-16:30 **Summary**
