

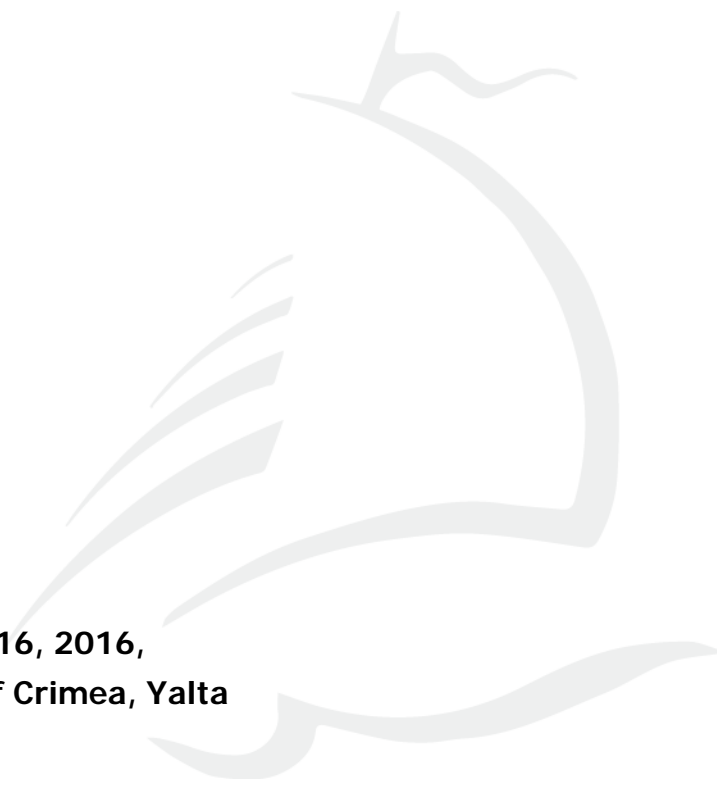


**YALTA
INTERNATIONAL
ECONOMIC FORUM
FOUNDATION**

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**CONCEPT OF THE SECOND YALTA INTERNATIONAL
ECONOMIC FORUM**

**April 14-16, 2016,
the Republic of Crimea, Yalta**



1. Introduction

1.1. Dates of the Forum

April 14-16, 2016

1.2. City of the Forum

The Republic of Crimea, Yalta

1.3. Description of the Forum's Concept

The Republic of Crimea as a unique free trade area of the Russian Federation offers a huge investment potential and is highly attractive for the country's economy. As a result of the first Yalta Forum, which was held in the year 2015 to promote integration of the Republic in the Russian economy and to discuss outlook for investment and innovation of the peninsula, 30 business agreements were signed.

Yalta International Economic Forum 2016 will be focused on further concerted actions towards establishing favourable investment climate of the region and deliberate promotion of the State's priorities in the sphere of legislation harmonization, regional governance, entrepreneurship joint economic activity of the Republic of Crimea and the rest regions of Russia.

1.4. Organizers

- Yalta International Economic Forum Foundation;
- Administration of the President of the Russian Federation;
- Cabinet of Ministers of the Republic of Crimea;
- Ministry of Economic Development of the Russian Federation;
- Ministry of Crimean Affairs.

1.5. Goal of the Forum

Creating effective and ongoing platform for a constructive dialogue between business and government to discuss strategic initiatives of social and economic development of the region and elaborate solutions to promote a balanced economy growth, investment climate improvement and strengthening of international cooperation.

1.6. Objectives

1. To establish continuous and systematic-driven model of business and government interaction in the most vital spheres of the Republic of Crimea integration into economy of the Russian Federation in order to build favourable

investment climate within a free trade area.

2. To guarantee best practices and technologies' implementation for investment projects' successful realization on the territory of the Republic of Crimea.
3. To provide implementation of the extensive Federal Targeted Social and Economic Development Programme of the Republic of Crimea and federal city Sevastopol.
4. To elaborate growth areas in respect to international modern challenges. Showcase failure of western states' sanctions against Russia and specify measures to breach economic and political blockade of the Crimea.
5. To identify focal areas of social and transport infrastructure modernization.
6. To discuss feasible import phase-out instruments in various economy sectors of the Russian Federation as a whole and Crimean peninsula in particular.
7. To assign Crimea with a status of the main centre of the Black Sea and Mediterranean cooperation with perspectives of integration expansion to the Balkans and South of Europe.

1.7. Preparation Schedule of the Forum

Preparation plan of the Forum is divided into four blocks: delegate management, media and informational partners' relations, venue preparation, arrangement of the services. Main arrangements and preparation stages are displayed in the Annex 1.

1.8. List of the Forum's Focal Areas

1. Business development and investments' attraction to the economy of the Republic of Crimea
2. The Republic's of Crimea integration into economy of the Russian Federation
3. Harmonization of regional and federal legislation
4. Social and economic development of the Republic of Crimea
5. Entrepreneurship support
6. International cooperation and competitiveness strengthening
7. Development of the fuel and energy complex of the Republic of Crimea
8. Reforming housing and utilities infrastructure
9. Transport and traffic complex development
10. Shipbuilding and port infrastructure
11. Agriculture development
12. Tourism sector and potential for future growth
13. Public health services modernization. Sanatoriums and therapeutic objects development
14. Development of sport

15. Cultural heritage and conservation areas preservation
16. Regional culture and festival movement support
17. Fight against corruption and transparency of the government affairs
18. Military and political aspects of the Black Sea region security
19. Environment protection
20. Migration and tolerance issues
21. Youth associations support
22. Information security and informational infrastructure development
23. Sanctions as tool of international security erosion in the region
24. Labor market support and enhancement, promotion of employment
25. Science and education advancement

2. Structure of th Forum and Entry-list

2.1. Architecture of the Forum's Business Programme

1. Block "Sectoral discussions. Business and investment development issues" – 3 sections.
2. Block "Investment opportunities. Integration of the region" – Plenary session and 3 sections.
3. Block "Social tasks, cultural development" – 2 sections.
4. Block "Business breakfasts" (from General Partner and from Governor of Sevastopol) – 2 events.
5. Block "Meetings with business community" (The Head of the Republic of Crimea) – 1 event.

April 14, 2016. Main Events

1. Opening of the Exhibition of the investment projects of the Republic of Crimea and Sevastopol.
2. Opening of exhibition stands of the Forum's partners.
3. Six sections and round tables on various Agenda issues of the Forum.

April 15, 2016. Main Events

1. Business breakfast held by General Partner of the Forum.
2. Extensive section on one of the key topics of the Forum.
3. Business meetings of the Head of the Republic of Crimea and Governor of Sevastopol with major companies' executives and investors.
4. PLENARY SESSION, participated by up to 600 people.
5. Reception on behalf of the Head of the Republic of Crimea

April 16, 2016. Main Events

1. Offsite section in Yalta on one of the Agenda issue of the Forum.

2. Meeting of the Head of the Republic of Crimea with business community – up to 200 people.
3. Press conference of the Head of the Republic of Crimea.

2.2. Cultural Events

- Reception on behalf of the Head of the Republic of Crimea;
- Excursions to the objects of history and architecture (Livadian, Massandra, the Swallow's Nest and Vorontsov Palaces, Bakhchisaray Khan's Palace and etc.)

2.3. Participants

- Federal executive bodies of the Russian Federation
- The Federal Council and the State Duma of the Russian Federation
- Federal subjects of the Russian Federation
- Foreign official delegations (trade representations)
- Non-governmental organizations
- Russian and International business representatives
- Partners (sponsors)

Planned total amount of the participants – 800 people. Participation quotas are represented in the Annex 2. Quotas

3. Forum's Venue

The venue of the second Yalta Forum will be "Mriya Resort Yalta" hotel. The whole guestroom stock will be available for reservation to ensure comfortable participants' accommodation on the Forum's venue.

Structure of the venue was elaborated with due regard to the following areas:

1. Business area:
 - Plenary hall and section halls (-1 floor)
 - Business areas (-1 and 1 floors)
 - Working offices (1 floor).
2. Accreditation area (1 floor)
3. Information desks' area (1 floor)
4. Exhibition of the partners (1 floor)
5. Exhibition of the investment projects of the Republic of Crimea (1 floor)
6. Press centre (1 floor)

ACTION PLAN
of the Second Yalta International Economic Forum
April 14-16, 2016

Work stage	Date	Responsible authorities	Result
DELEGATE MANAGEMENT			
Structure of the Forum elaboration, Programme Committee formation	04.12.2015	YIEC Foundation, Cabinet of Ministers of the RC	Concept and structure of the Forum, list of the Programme Committee
Approval of the preliminary programme of the Forum (themes of sectoral discussions and round tables)	08.12.2015	YIEC Foundation, Cabinet of Ministers of the RC	Programme of the Forum for mail-out and publishing on the web-site
Quoting of the Forum's participants and guests	02.12.2015	YIEC Foundation, Cabinet of Ministers of the RC	Quotas
Forming the list of speakers and moderators	10.12.2015	YIEC Foundation, Cabinet of Ministers of the RC	List of speakers and moderators for inviting
Approval of a basic participation fee	02.12.2015	YIEC Foundation	Participants' package
Approval of partners' package fee and benefits	02.12.2015	YIEC Foundation	Partners' Package
Elaboration of a new site of the Forum and its registration as a mass media	14.12.2015	YIEC Foundation	Site of the Forum
Approval of the budget of the Forum	14.12.2015	YIEC Foundation	Budget

Update of the participants' database for invitations mail-out (list of potential participants)	22.12.2015	YIEC Foundation	Сводная БД потенциальных участников
Approval of the Invitation for speakers and moderators, formation of the invitations according to the list	22.12.2015	YIEC Foundation, Cabinet of Ministers of the RC	Invitations with signature (hard copy)
Approval of the Invitation for partners, formation of the invitations according to the list	22.12.2015	YIEC Foundation, Cabinet of Ministers of the RC	Invitations with signature (hard copy)
Approval of the Invitation for participant	22.12.2015	YIEC Foundation, Cabinet of Ministers of the RC	Invitations with signature (facsimile)
Invitations' mail-out to the a list of potential participants according to updated database	18.01.2016	YIEC Foundation	Mail-out according to updated database
Invitations' mail-out to the approved list of speakers and moderators	18.01.2016	YIEC Foundation	Mail-out according the list of speakers and moderators
Start of Agreements for participation conclusion	18.01.2016	YIEC Foundation	Agreements, receipts
Start of the online registration process on the Forum's site	18.01.2016	YIEC Foundation	Web-registration system start-up
Invitations mail-out to the potential partners	18.01.2016	YIEC Foundation	Mail-out according the list of partners
Conclusion of agreements with partners and sponsors	18.01.2016	YIEC Foundation	Agreements, cash inflow
Elaboration and approval of the Accreditation regulations	18.01.2016	YIEC Foundation	Регламент бейджей и доступа

(badge protocol, access control)			на площадку
Approval partners' exhibition format	01.02.2016	YIEC Foundation, Cabinet of Ministers of the RC	Decision to hold an exhibition, its format and terms
MEDIA AND INFORMATION PARTNERS RELATIONS			
Elaboration and approval of the promotion programme and information support of the Forum	22.12.2015	YIEC Foundation, Cabinet of Ministers of the RC	Programme of the Forum's information support
Approval of media representatives quotas	01.12.2015	YIEC Foundation, Cabinet of Ministers of the RC	Quotas
Approval of media relations regulations and the technical requirements for the equipment of media workplaces and its amount	08.12.2015	YIEC Foundation, Cabinet of Ministers of the RC	Media relations regulations, technical rider
Elaboration and approval of information partners packages, formation of the potential media partners list	10.12.2015	YIEC Foundation	Information partners packages
Drafting and adoption of the collaboration invitation for information partners, formation invitations according to the list	22.12.2015	YIEC Foundation, Cabinet of Ministers of the RC	Signed invitation (hard copy)
Collaboration invitations' mail-out to information partners, negotiations, approval of the final list of the Forum media partners	01.02.2016	YIEC Foundation	Mail-out according to the list of information partners
Elaboration and approval of the list of Russian and international media to be invited to the Forum.	15.02.2016	YIEC Foundation, Cabinet of Ministers of the RC	Signed invitation (facsimile)
Invitations' mail-out according to the approved list of journalists	01.03.2016	YIEC Foundation	Mail-out according to the list of

			information partners
Opening of the online registration for journalists on the Forums' web-site	01.03.2016	YIEC Foundation	Start of the online registration
Approval of the Federal and International media list to be invited to the press tour at the Forum, setting up the press tour	15.03.2016	YIEC Foundation	Approval of the press tour entry list
Approval of announced and final materials list for media and its preparation	18.01.2016	YIEC Foundation, Cabinet of Ministers of the RC	List of announced and final materials for media, its thesis content
Approval and setting up the date and programme of the announcing press conference, amount of press points during the Forum: participants and schedule	01.03.2016	YIEC Foundation, Cabinet of Ministers of the RC	Programme of press conference and press-points
Photo-shooting and video recording during the Forum	14.04.2016	YIEC Foundation	Photo report
Reporting on the Forums' information activities, including analytical data and released publications clipping	15.05.2016	YIEC Foundation	Report
VENUE SETUP			
Venue expert evaluation	01.02.2016	YIEC Foundation	Decision on the venue structure
Designing the venue plan (building-up, furnishing, equipment)	01.02.2016	YIEC Foundation	Venue plan
Defining the reception venue (format: cocktail reception)	01.02.2016	YIEC Foundation	Decision on the reception venue
Concluding the venue rental, guest rooms lease and catering agreements	01.02.2016	YIEC Foundation	Venue Rental Agreement
Cooperating with the hotel/hotels on the provision of the necessary amount of guest rooms	22.02.2016	YIEC Foundation	Booking guest rooms at the designated hotels

Creating the design for the interior (exterior if needed) decoration of the venue	29.02.2016	YIEC Foundation	Design drafts
Elaboration and approval proposals on venue IT-infrastructure, equipping venue business areas	14.03.2016	YIEC Foundation	Technical rider
Organizing and set-up of the exhibition of the investment projects	13.04.2016 14.04.2016	YIEC Foundation	Preparation of the exhibition of the investment projects
Setting-up the venue in accordance with the approved project, providing the congress equipment, external design	13.04.2016 14.04.2016	YIEC Foundation	Set-up and equipment of the venue
PREPRARATION OF THE SERVICES			
Drawing up and approval of the cultural programme for the participants	15.02.2016	YIEC Foundation	Cultural programme for the participants
Drawing up and approval of the Forum's promotion programme and information support (targeted program)	01.02.2016	YIEC Foundation	Targeted progression program
Cooperation with the Federal Security Service, the Ministry of Internal Affairs and the Federal Authority for Road Traffic Safety, establishing the format of the federal services' activities	29.02.2016	YIEC Foundation	Setting the cooperation with the federal services format
Approval of the design and set of the participant's bag	29.02.2016	YIEC Foundation	Placing orders for the suppliers
Elaboration and approval of catering format – coffee breaks, lunches and official reception menus	14.03.2016	YIEC Foundation	Menu
Drawing up regulations of arrival and departure services for the official delegations and participants	14.03.2016	YIEC Foundation	Functionality for the liaison officers

Drawing up and approval of the transport logistics, attracting transport partners	14.03.2016	YIEC Foundation	Transport regulations, routs
Approval of the Plenary session seating chart (presidium, the front row), sessions seating (meetings formats)	04.04.2016	YIEC Foundation	Arrangements for business events
Assigning chauffeured cars of the Forum for VIP participants	04.04.2016	YIEC Foundation	Scheduling the chauffeured vehicles
Start of meet-and-greet service for delegations by respective Liaison Officers	13.04.2016	YIEC Foundation	Meet-and-greet of delegations and participants
Start of temporary staff shifts: airport, «Mria» Hotel	13.04.2016	YIEC Foundation	Transfers coordination
Start of accreditation process (ID badges issuing)	13.04.2016	YIEC Foundation	Accreditation
Carrying out the Yalta International Economic Forum	14.04.2016 16.04.2016	YIEC Foundation	Carrying the Yalta International Economic Forum
Mail-out of thank-you letters to the partners, moderators and participants of discussions	22.04.2016	YIEC Foundation	Letters distribution
Debriefing of the Forum	22.04.2016	YIEC Foundation	Debriefing

Q U O T A S
of the second Yalta International Economic Forum
April 14-16, 2016

Category	Quota 2015
Participants of the official programme	690
including free participation	240
Organizing Committee	50
Federal executive bodies of the Russian Federation	30
The Federal Council and the State Duma of the Russian Federation	20
Federal subjects of the Russian Federation	30
Moderators and speakers	40
Foreign official delegations (trade representations)	20
Guests, personally invited by the Head of the Republic of Crimea	20
Non-governmental organizations	30
including fee-based participation (with access to the Plenary hall)	450
Partners (sponsors)	50
Russian business, Foreign business	350
Mass media	80
Reserve of the Organizing Committee	30
TOTAL	800